

# FRONT PORCH FLORIDA

*Offering more than you know*



## EAST TAMPA



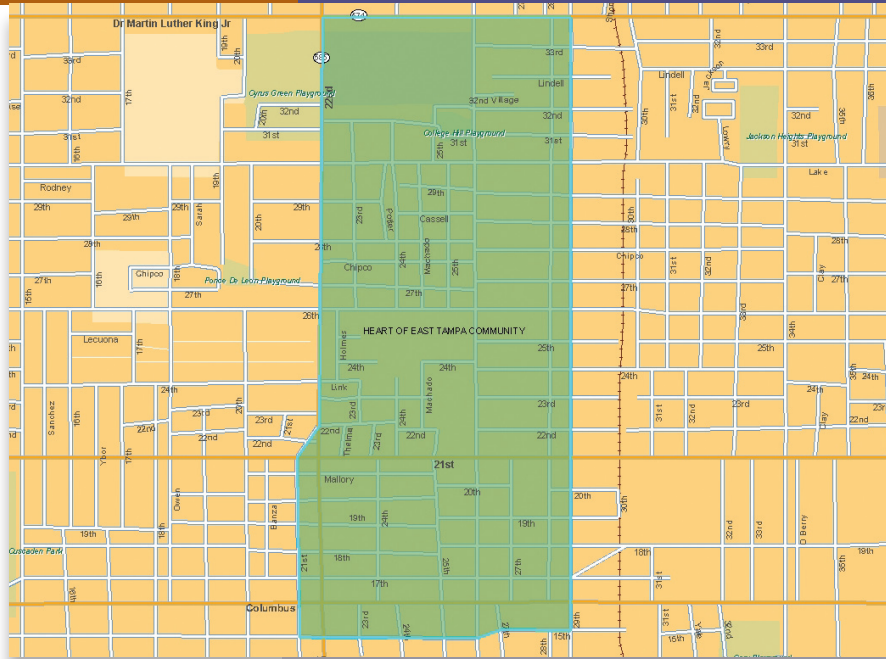


TABLE OF CONTENTS

- 3-4 Community Summary  
*Overview of Persons, Households, Population, Labor, Income, Poverty, Educational Attainment and Industry*
- 5-9 Socioeconomic Profile  
*Community, City & County Comparisons*
- 10-19 Front Porch Community Statistics  
*Features Dataset Graphs*

SOURCES  
 Geographic Boundary Map-Florida Department of Community Affairs-Division of Emergency Management  
 Arc-GIS® 9 by ArcView®- Environmental Systems Research Institute (ESRI) Data, Maps & StreetMap  
 PCensus Database for ArcView®, version 8.50 (U.S.)  
 2000 Census Florida Summary File 1 & 3, U.S. Census Bureau

HISTORY OF THE FRONT PORCH INITIATIVE

The Front Porch Florida Initiative (FPF) was established in 1999 to promote community revitalization by empowering local community members through technical assistance, training and by developing skills necessary to identify and acquire resources for revitalization purposes.<sup>1</sup> The Office of Urban Opportunity (OUO) was formed to simplify administration; to create strategic alliances and networks of community collaboration; to develop and forge better relationships between Front Porch communities and other public and private sector entities.

Since inception, twenty Front Porch community designations have been established across the State of Florida. The communities are located in Bartow, Bradenton, Daytona Beach, Ft.Lauderdale, Gainesville, Gifford (Indian River County), Immokalee, Jacksonville, Miami, Ocala, Opa-Locka, Orlando, Pensacola, Sanford, Sarasota, St. Petersburg, Sylvania Heights (Okaloosa County), Tallahassee, Tampa, and West Palm Beach. These communities comprise some of the state’s most economically distressed urban and rural areas consisting of mostly African American residents. Front Porch Florida takes up this challenge to revitalize underserved communities that are dedicated to positive cooperation and communication to make their community a better place to live, work, and raise a family.

## PERSONS

East Tampa is an overwhelmingly **Black** neighborhood (**95%**), followed by **Hispanics** (**3%**) and **Whites** (**1%**). The city of Tampa however, is predominately **White** (**64%**), **Black** (**26%**) and **Hispanic** (**19%**); Hillsborough County is made up of **Whites** (**75%**), **Hispanics** (**18%**) and **Blacks** (**15%**). Additionally, the **average age** for the East Tampa community is older (**38 years**) than the city and county (both **36 years**). Finally, the **unemployment rate** for East Tampa is higher at **12%** when compared to the city and county levels of **8.6%** and **5.7%** respectively.

## HOUSEHOLDS

Both **average household** (**\$27,154**) and **family income** (**\$36,923**) are considerably less than the city of Tampa (**\$52,556** and **\$62,017** respectively); this disparity is slightly greater at the county level (**\$54,893** and **\$63,019** respectively). East Tampa household owners **receive public assistance** at a lower level (**3.3%**) than the city (**4.4%**), but a slightly higher level than the county (**3%**).

The community has a significantly lower (**71%**) level than the does the city and county (both **92%**) of **occupied housing units** and conversely, has a **higher vacancy rate** (**29%**) when compared to the city and county (both **8%**). Of the East Tampa occupied units, **31%** are **rented** and **40%** **owned**; the same ratio for the city is **41%** **rented** and **51%** **owned**; the county, **33%** **rented** and **59%** **owned**. Furthermore, the **median owned home value** for the community is significantly lower at **\$55,277** when compared to city and county figures of **\$81,473** and **\$97,658** respectively.

A higher percentage (**33%**) of East Tampa homeowners are **paying more than 30% of income on home costs**; the same figure for the city is **24%**, and **23%** for the county. There is a higher percentage of those **paying more than 30% of their income on rent** in East Tampa (**45%**) when compared to Tampa City and Hillsborough County (both **37%**).

## POPULATION

The age breakdown comparison amongst the community, city and county offers no distinct trend. This would be expected given the nearly equal average age of all three areas; however, there are a few specific age ranges that differed significantly. Both the **10 to 14 years** and **65 to 74 years** age range in East Tampa is nearly double that of the city and county. The city and county have much higher percentages of the population in the **25 to 34 years** age range.

## LABOR

East Tampa community members use vehicles as a mode of **transportation to work** nearly the same (**89%**) as the city's population (**90%**), but slightly less than the county (**93%**). Of those in the community who do use a vehicle, **21%** **carpooled** compared to **14%** in the city, and **13%** in the county. **Public transportation** is used by **5%** of the East Tampa population, **3%** of the Tampa City population and **1%** of the Hillsborough County population. Finally, **48%** of the community has **no access to a vehicle**; the same figure for the city is **12%**, and **7%** for the county.

## INCOME

The East Tampa population has a considerably higher percentage (**78%**) of households **earning less than \$35,000**, when compared to the city (**50%**) and county (**43%**). Conversely, the community’s “middle class” (**\$35,000 – \$74,999**) is substantially less (**17%**) than the city’s (**32%**) and county’s (**36%**). The community’s **median household income** is considerably less (**\$18,159**) than city (**\$34,518**) and county (**\$40,756**) levels.

East Tampa’s **White median household income (\$7,609)** is significantly lower than city (**\$39,297**) and county (**\$43,844**) White households. Community **Black (\$19,071)** household income comparisons reveal a smaller gap between city (**\$24,013**) and county (**\$28,587**) levels. **Hispanic** households in the community (**\$11,902**) earn considerably less than both city (**\$27,217**) and county (**\$33,027**) Hispanic households.

**Per capita income** for East Tampa’s **White** population (**\$7,223**) is significantly lower than both city (**\$27,066**) and county (**\$24,353**) **Whites**. The **Black** community population (**\$12,565**) earns nearly the same as the city’s (**\$12,563**) **Black** population, but less than the county’s (**\$13,967**). Finally, **Hispanics** in the community (**\$8,720**) earn less than both city (**\$14,684**) and county (**\$14,545**) Hispanics.

## POVERTY

The East Tampa community has a substantially higher **percent of population below the poverty level (38%)** than the city (**18%**) and county (**13%**). There is a significantly higher percentage of community **Whites (53%)** below the poverty level in comparison to the city (**12%**) and county (**9%**) **White population**. Although less drastic, the same trend holds true for community **Blacks (39%)** when compared to the city (**32%**) and county (**26%**). Community

**Hispanics** however, have a lower (**21%**) percentage below the poverty level compared to the city (**23%**), but higher than county (**19%**) **Hispanics**. Finally, community **families with children under 18 below the poverty line** are higher (**4%**) than the city’s (**3%**) and county’s (**2%**) level.

## EDUCATIONAL ATTAINMENT

In general, residents of East Tampa are not attaining the same higher levels of education as in the city and county. East Tampa has a significantly higher percentage of every category including, and under **High school graduate**, making up **70%** of the population (compared to **48%** for the city and, **46%** for the county). The city of Tampa and Hillsborough County have much higher percentages of the population including, and above the level **some college, no degree (51%** and **54%** respectively); East Tampa’s figure for these categories is **30%**. The community does have a higher (**30%**) percentage of **High school graduates** than does the city (**25%**) and county (**27%**). Finally, the community has a higher (**9%**) percentage of the population attaining an **Associate Degree** when compared to the city (**7%**) and county (**8%**).

## INDUSTRY

A breakdown of **industry employment** reveals East Tampa is generally in sync with the city’s and county’s industry make-up. The community does have a considerably higher percentage in the following areas: **Construction, Retail Trade, Transportation and Warehousing, Information, and Public Administration**. East Tampa lags in the areas of **Finance, Insurance, Real Estate and Rental/Leasing** and **Accommodation and Food Services**.

Persons	East Tampa Community		Tampa City		Hillsborough County	
		%		%		%
<b>Total Population</b>	1,823	% base	303,512	% base	998,948	% base
Male	833	46%	147,861	49%	488,596	49%
Female	990	54%	155,651	51%	510,352	51%
<b>Race and Ethnicity</b>						
White	18	1%	194,690	64%	750,497	75%
Black or African American	1,724	95%	78,497	26%	147,966	15%
Hispanic or Latino (any race)	53	3%	58,571	19%	179,637	18%
<b>Average Age</b>	38.2		36.1		36.1	
<b>Population 16 yrs and over By Employment Status</b>	1,323	% base	236,481	% base	773,033	% base
Employed	536	41%	136,492	58%	476,023	62%
Unemployed	73	6%	12,898	5%	28,546	4%
Civilian participation rate	46.10%		63.70%		65.70%	
Unemployment rate	12.00%		8.60%		5.70%	

Households	East Tampa Community		Tampa City		Hillsborough County	
		%		%		%
<b>Average Income</b>						
Household	\$27,154		\$52,556		\$54,893	
Family	\$36,923		\$62,017		\$63,019	
<b>Total Households</b>	787	% base	124,594	% base	391,424	% base
With public assistance income	26	3.30%	5,440	4.40%	11,774	3.00%
<b>Total Housing Units</b>	1,066	% base	135,728	% base	425,962	% base
Vacant	314	29%	10,953	8%	34,605	8%
Occupied	752	71%	124,775	92%	391,357	92%
Owner occupied	423	40%	68,753	51%	251,023	59%
Renter occupied	328	31%	56,022	41%	140,334	33%
<b>Owner occupied units</b>	423	% base	68,753	% base	251,023	% base
Average owned home value	\$55,616		\$131,164		\$128,629	

Median value of owned homes	\$55,277		\$81,473		\$97,658	
Percentage of owners paying more than 30% of income on home costs	33.00%		24.60%		23.00%	
<b>Renter occupied units</b>	328		56,022		140,334	
Average monthly gross rent	\$444		\$610		\$654	
Percentage of renters paying more than 30% of income on rent	45.10%		37.80%		37.90%	

Population	East Tampa Community		Tampa City		Hillsborough County	
		%		%		%
<b>Population by Age</b>	1,823	% base	303,512	% base	998,948	% base
Under 5 years	99	5%	20,444	7%	67,672	7%
5 to 9 years	130	7%	21,225	7%	73,036	7%
10 to 14 years	220	12%	21,472	7%	71,880	7%
15 to 19 years	171	9%	20,079	7%	66,268	7%
20 to 24 years	57	3%	21,595	7%	66,251	7%
25 to 34 years	143	8%	48,227	16%	150,167	15%
35 to 44 years	305	17%	50,255	17%	168,015	17%
45 to 54 years	219	12%	38,505	13%	132,592	13%
55 to 59 years	56	3%	13,137	4%	47,089	5%
60 to 64 years	85	5%	10,606	3%	36,543	4%
65 to 74 years	186	10%	19,450	6%	64,576	6%
75 to 84 years	120	7%	13,893	5%	41,960	4%
85 years and over	31	2%	4,624	2%	12,899	1%

Labor	East Tampa Community		Tampa City		Hillsborough County	
		%		%		%
<b>Workers 16 years or older by Transportation to Work</b>	521	% base	135,425	% base	470,753	% base
Car, truck, or van	461	89%	122,244	90%	435,652	93%
Drove alone	351	67%	103,730	77%	374,120	79%
Carpooled	111	21%	18,514	14%	61,532	13%
Public transportation	24	5%	3,682	3%	6,368	1%
Bicycle, walked, other means	18	4%	5,644	4%	14,271	3%
<b>Households with no Access to a Vehicle</b>	252	48%	16,093	12%	31,680	7%

<b>Average travel time to work</b>	24		22.8		25.8	
------------------------------------	----	--	------	--	------	--

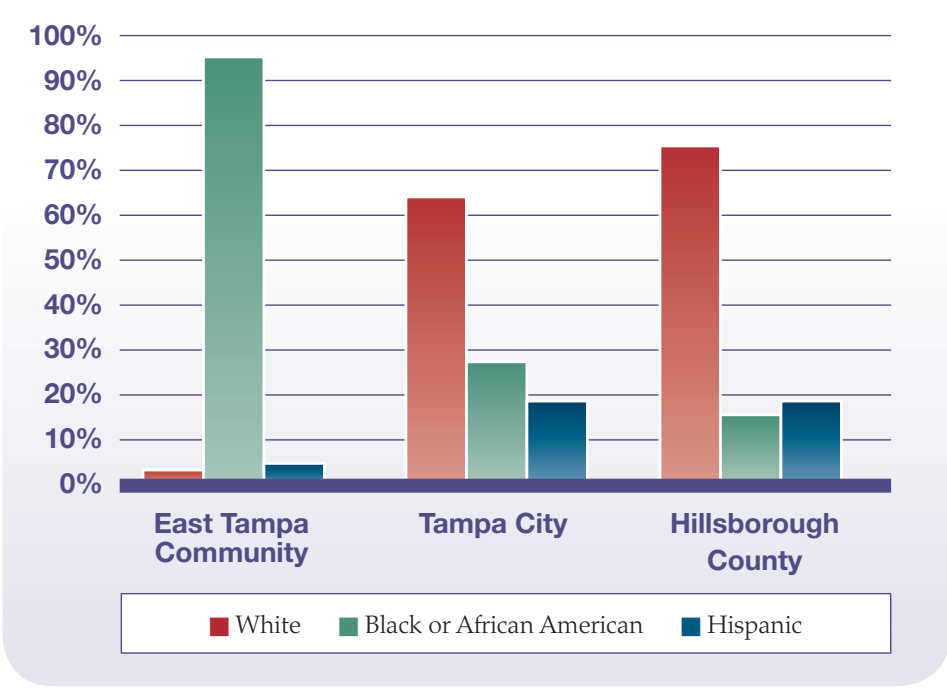
<b>1999 Income</b>	<b>East Tampa Community</b>		<b>Tampa City</b>		<b>Hillsborough County</b>	
		%		%		%
<b>Households by 1999 Income Level</b>	787	% base	124,594	% base	391,424	% base
Less than \$20,000	417	53%	35,336	28%	84,647	22%
\$20,000 to \$34,999	197	25%	27,785	22%	82,327	21%
\$35,000 to \$49,999	95	12%	20,206	16%	68,321	17%
\$50,000 to \$74,999	42	5%	19,671	16%	75,433	19%
\$75,000 to \$99,999	25	3%	8,457	7%	36,350	9%
\$100,000 to \$149,999	6	1%	6,760	5%	27,833	7%
\$150,000 or more	6	1%	6,379	5%	16,513	4%
<b>Average household income</b>	\$27,154		\$52,556		\$54,893	
<b>Median household income</b>	\$18,159		\$34,518		\$40,756	
<b>Median Household Income by Race of Householder</b>						
White	\$7,609		\$39,297		\$43,844	
Black or African American	\$19,071		\$24,013		\$28,587	
Hispanic or Latino (any race)	\$11,902		\$27,217		\$33,027	
<b>Per Capita Income by Race</b>						
White	\$7,223		\$27,066		\$24,353	
Black or African American	\$12,565		\$12,563		\$13,967	
Hispanic or Latino (any race)	\$8,720		\$14,684		\$14,545	
<b>Average family income</b>	\$36,923		\$62,017		\$63,019	

Poverty	East Tampa Community		Tampa City		Hillsborough County	
		%		%		%
<b>Percent of group below the poverty level</b>						
Total persons	38%		18%		13%	
<b>By Age</b>						
Under 5 years	12%		11%		10%	
5 years	5%		2%		2%	
6 to 11 years	12%		13%		13%	
12 to 17 years	21%		12%		10%	
18 to 64 years	38%		52%		55%	
65 to 74 years	10%		5%		4%	
75 years and over	3%		6%		5%	
<b>By Race</b>						
White	53%		12%		9%	
Black or African American	39%		32%		26%	
Hispanic or Latino (any race)	21%		23%		19%	
<b>Total Families</b>	415	% base	71,665	% base	256,882	% base
Below the poverty level:						
With related children under 18 years	15	4%	2,029	3%	5,429	2%

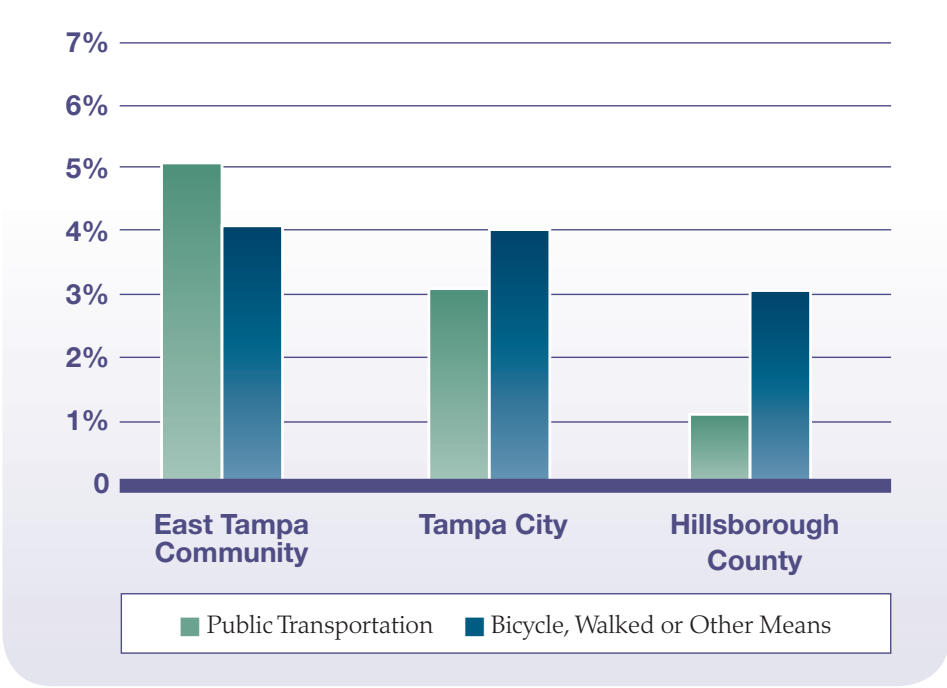
Educational Attainment	East Tampa Community		Tampa City		Hillsborough County	
		%		%		%
<b>Population 25 years or older</b>	1,146	% base	198,697	% base	653,841	% base
Less than 9th grade	110	10%	15,058	8%	41,209	6%
9th to 12th grade/no diploma	345	30%	30,525	15%	84,574	13%
High school graduate	349	30%	50,549	25%	174,283	27%
Some college, no degree	120	10%	38,429	19%	139,426	21%
Associate degree	104	9%	13,665	7%	50,240	8%
Bachelor's degree	101	9%	32,246	16%	109,058	17%
Graduate/professional degree	17	2%	18,225	9%	55,051	8%

Industry	East Tampa Community		Tampa City		Hillsborough County	
		%		%		%
<b>Employed Population 16 years or older by Industry</b>	536	% base	136,492	% base	476,023	% base
Agriculture, forestry, fishing and hunting	0	0%	325	0%	4,714	1%
Mining	0	0%	27	0%	677	0%
Construction	54	10%	9,042	7%	32,050	7%
Manufacturing	44	8%	9,347	7%	34,643	7%
Wholesale trade	8	2%	6,099	4%	25,316	5%
Retail trade	77	14%	16,607	12%	62,869	13%
Transportation and warehousing	40	7%	5,139	4%	20,204	4%
Utilities	2	0%	1,076	1%	4,811	1%
Information	44	8%	6,411	5%	21,494	5%
Finance, insurance, real estate and rental and leasing	28	5%	13,548	10%	47,939	10%
Professional and related services	30	6%	18,429	14%	57,271	12%
Educational services	49	9%	9,586	7%	35,216	7%
Health care and social assistance	52	10%	14,017	10%	47,211	10%
Arts, entertainment, and recreation	8	1%	3,485	3%	11,011	2%
Accommodation and food services	20	4%	10,515	8%	30,179	6%
Other services	40	8%	7,149	5%	21,420	4%
Public administration	40	7%	5,690	4%	18,998	4%
<b>Top 3 Employers by Industry</b>	Retail trade Construction Health care and social assistance		Professional and related services Retail trade Health care and social assistance		Retail trade Professional and related services Finance, insurance, real estate and rental and leasing	

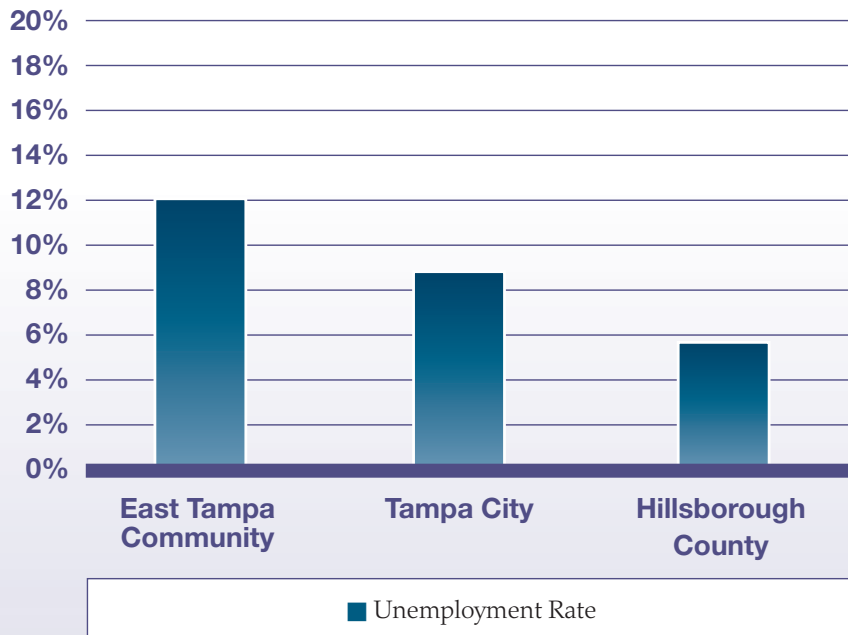
[ RACIAL & ETHNIC BREAKDOWN ]



[ TRANSPORTATION TO WORK ]

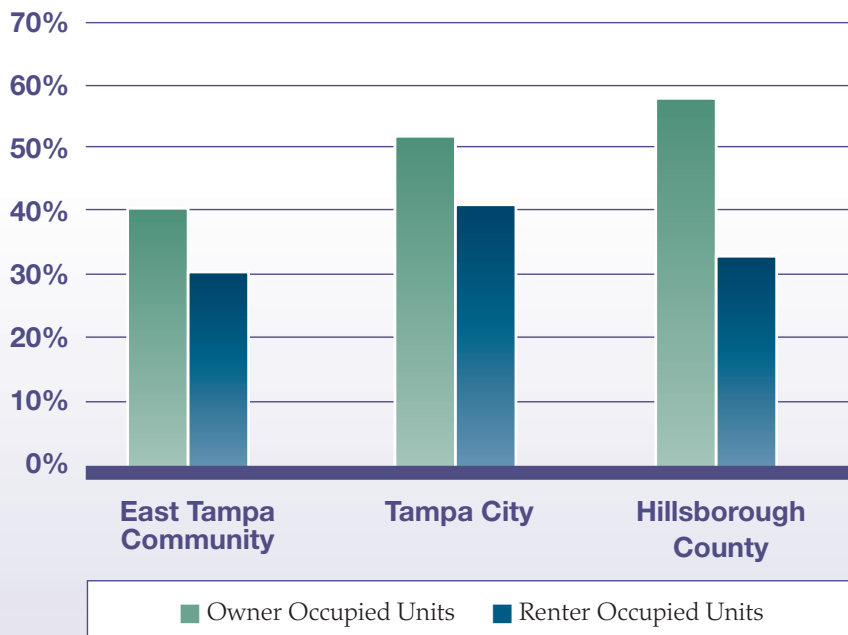


[ UNEMPLOYMENT RATE ]

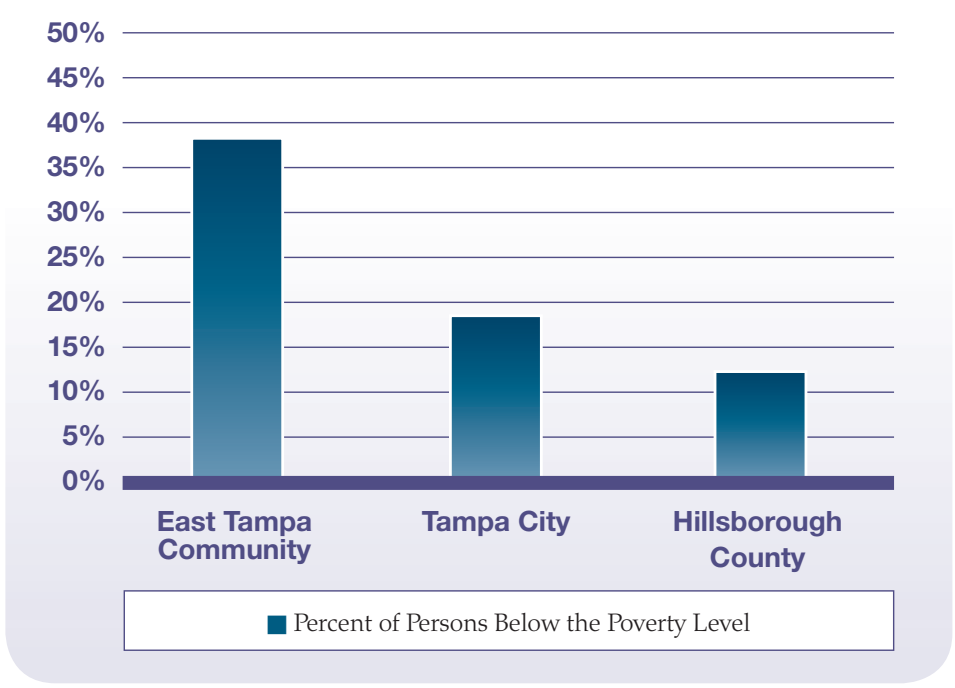


.....

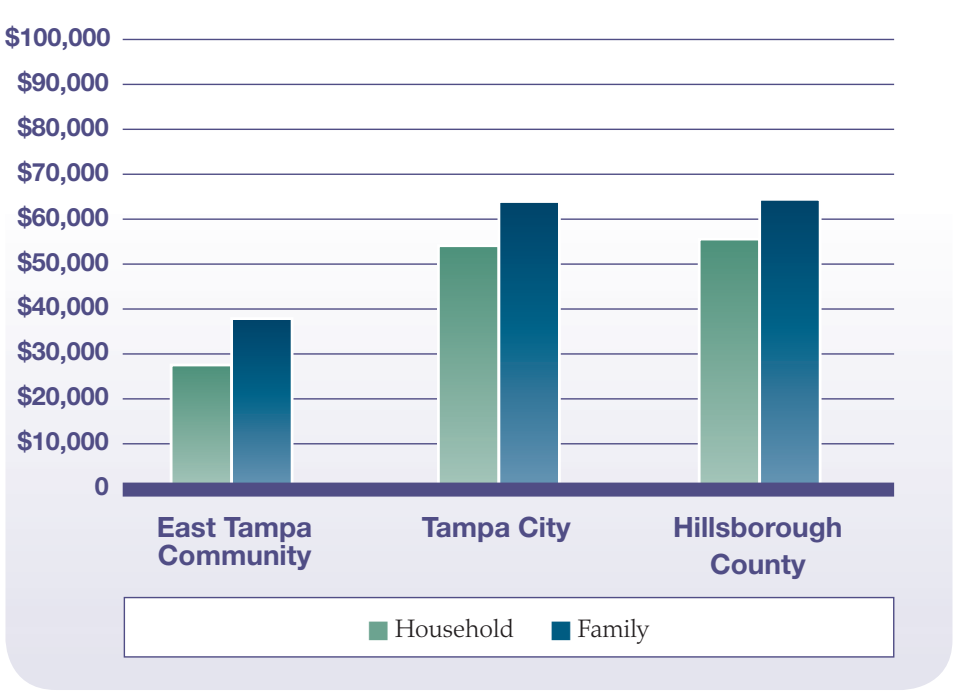
[ OWNER & RENTER OCCUPIED UNITS ]



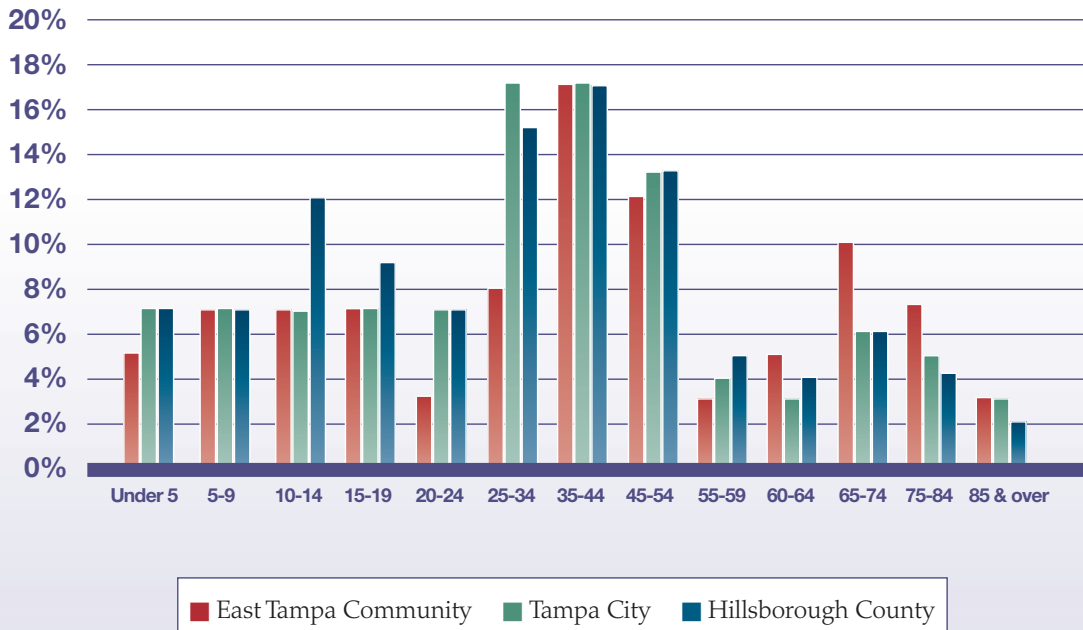
[ POVERTY LEVEL ]



[ AVERAGE INCOME LEVELS ]

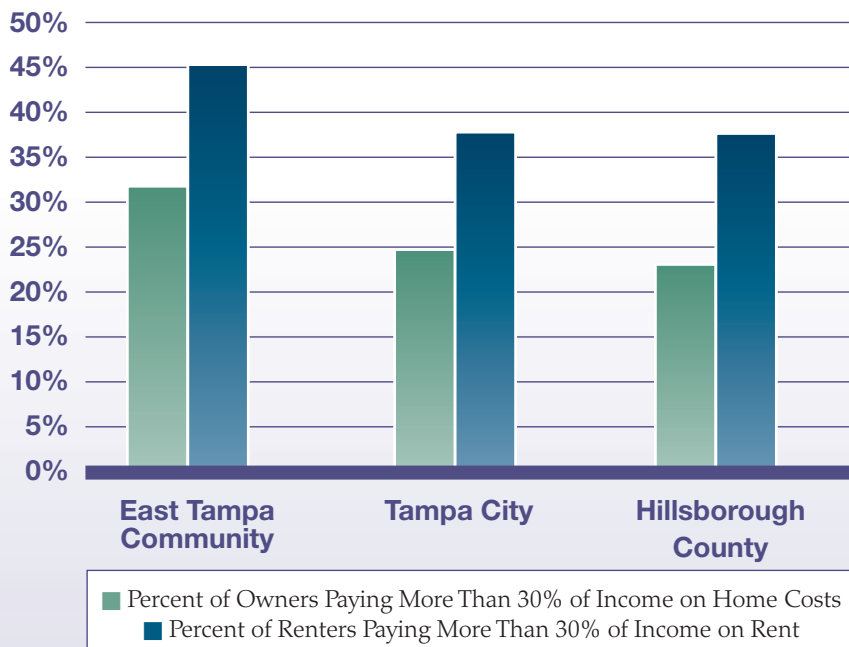


[ POPULATION BREAKDOWN BY AGE ]

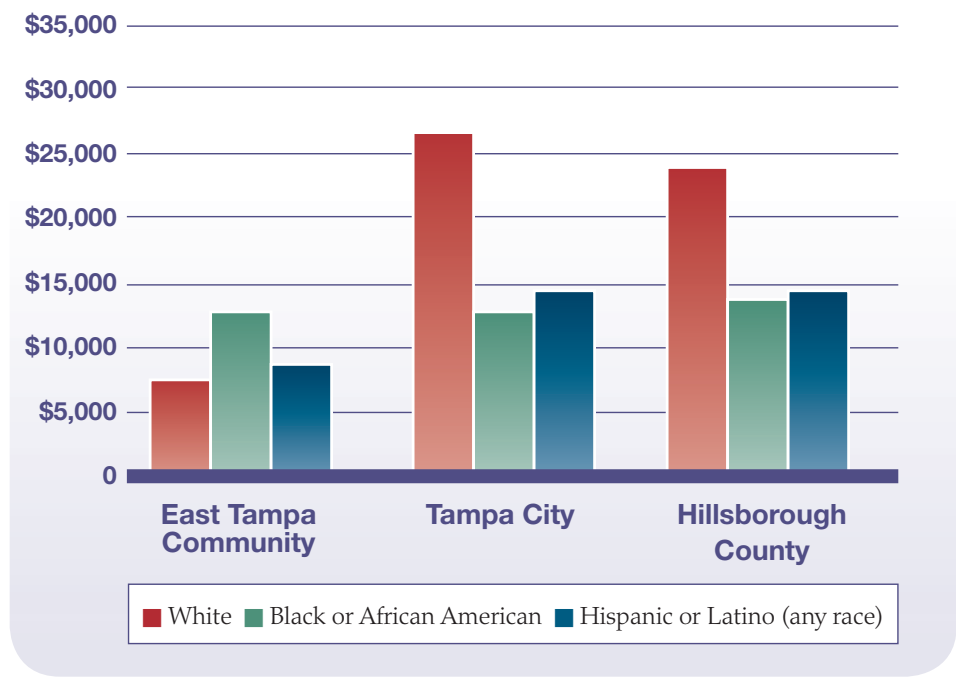


.....

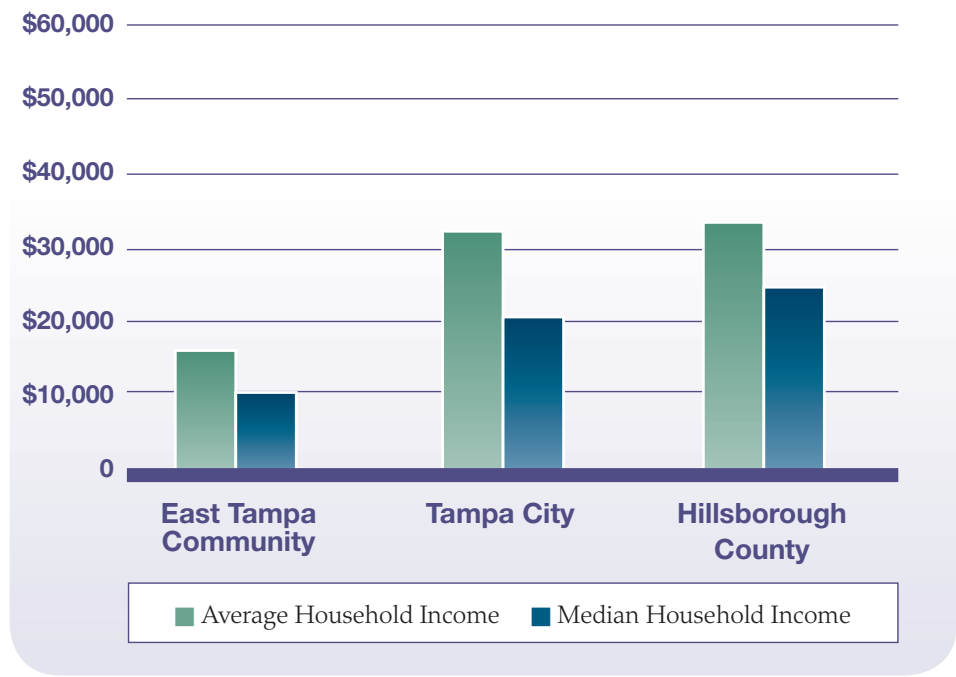
[ INCOME RATIO TO HOMEOWNER & RENTER COSTS ]



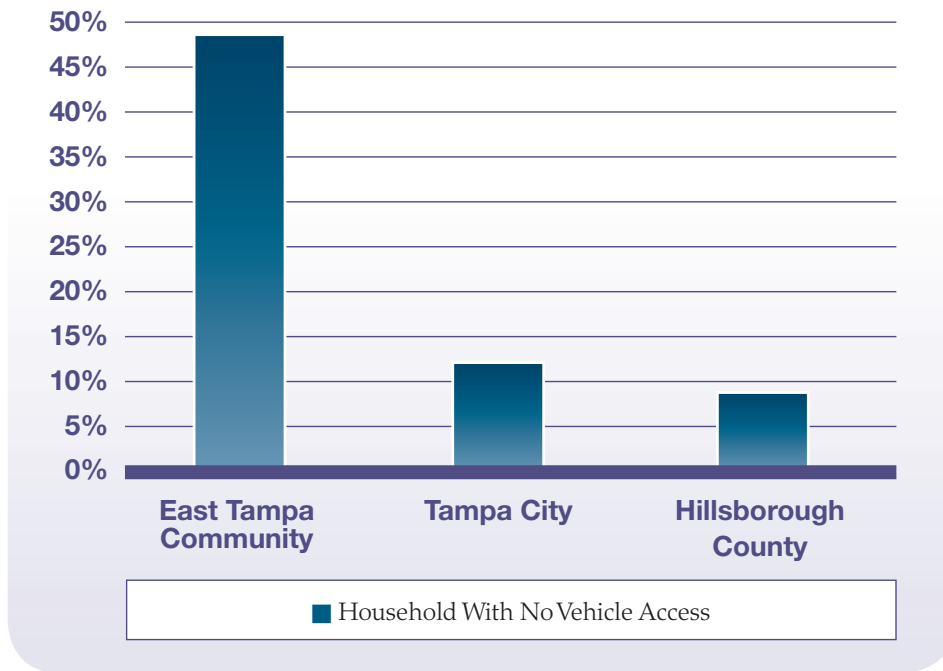
[ PER CAPITA INCOME BY RACE ]



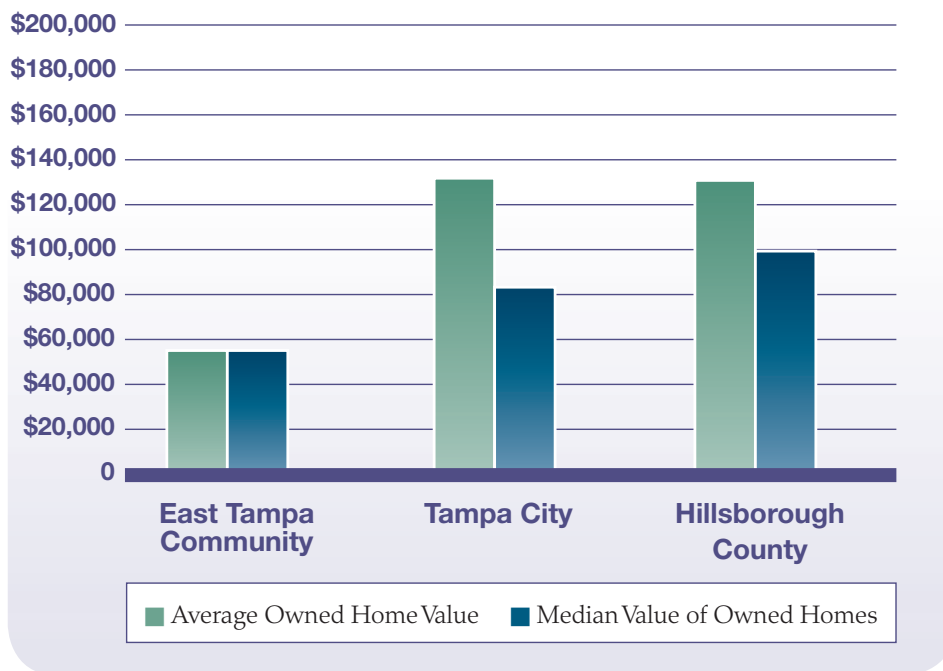
[ HOUSEHOLD INCOME LEVELS ]



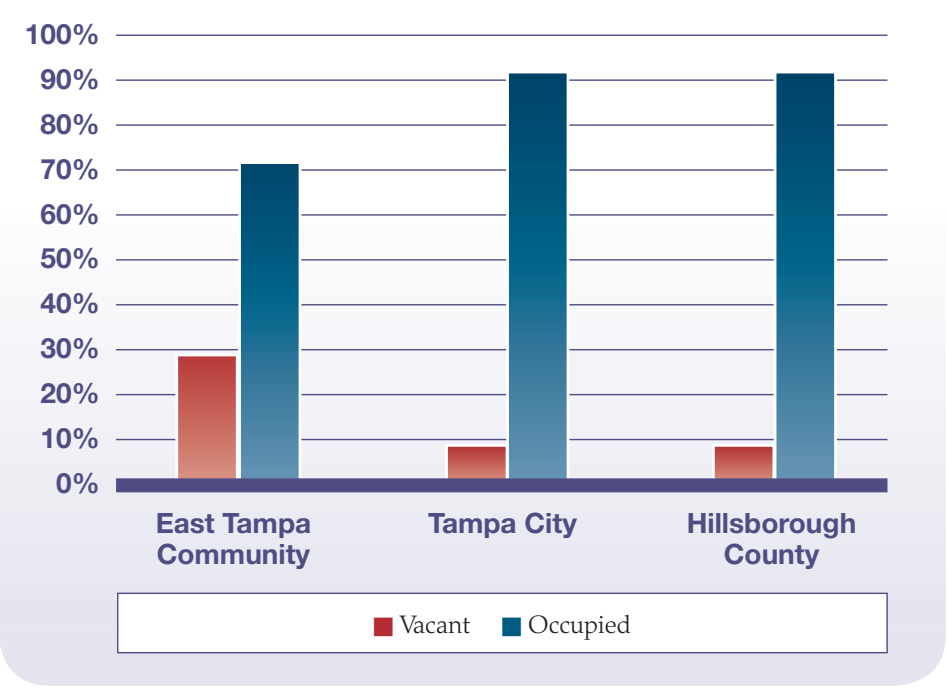
[ VEHICLE ACCESS ]



[ HOME VALUES ]

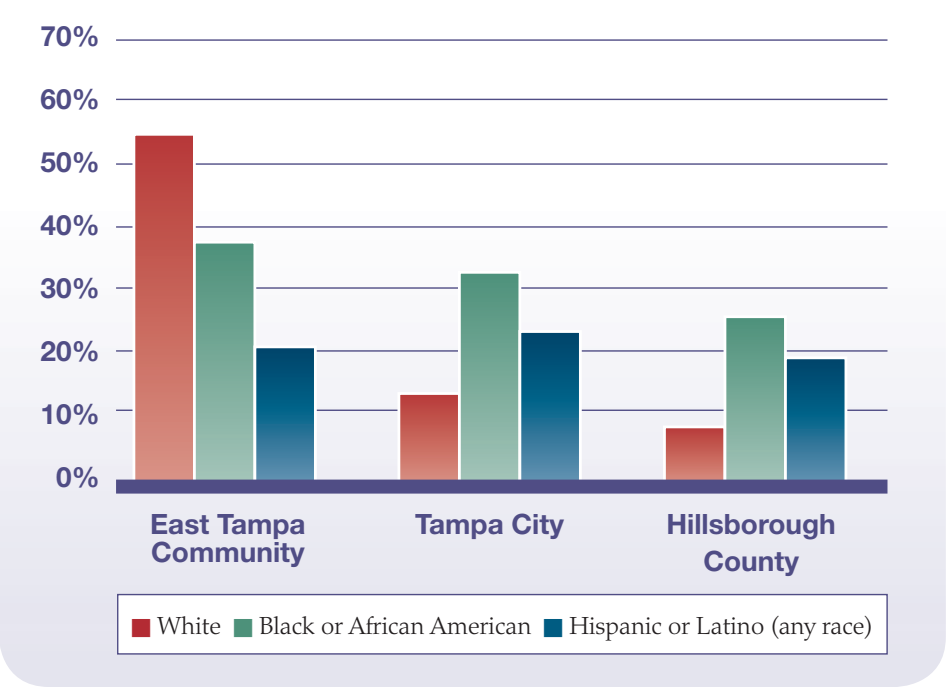


[ VACANT & OCCUPIED HOUSING UNITS ]

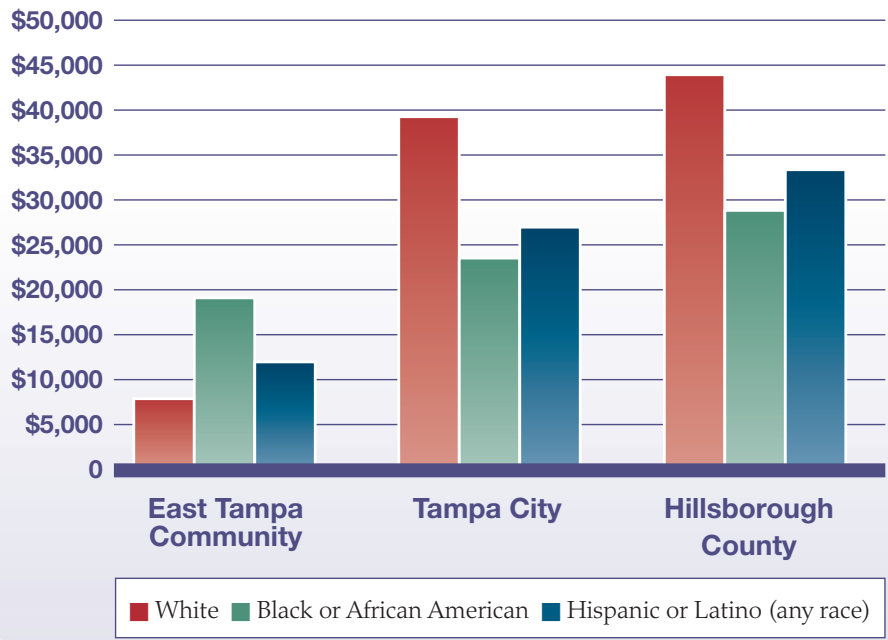


.....

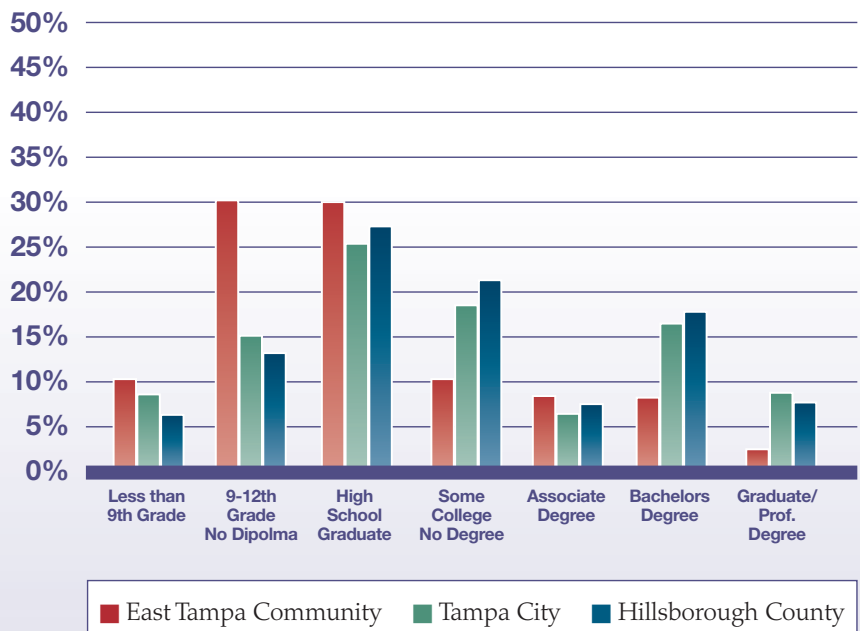
[ POPULATION BELOW POVERTY BY RACE ]



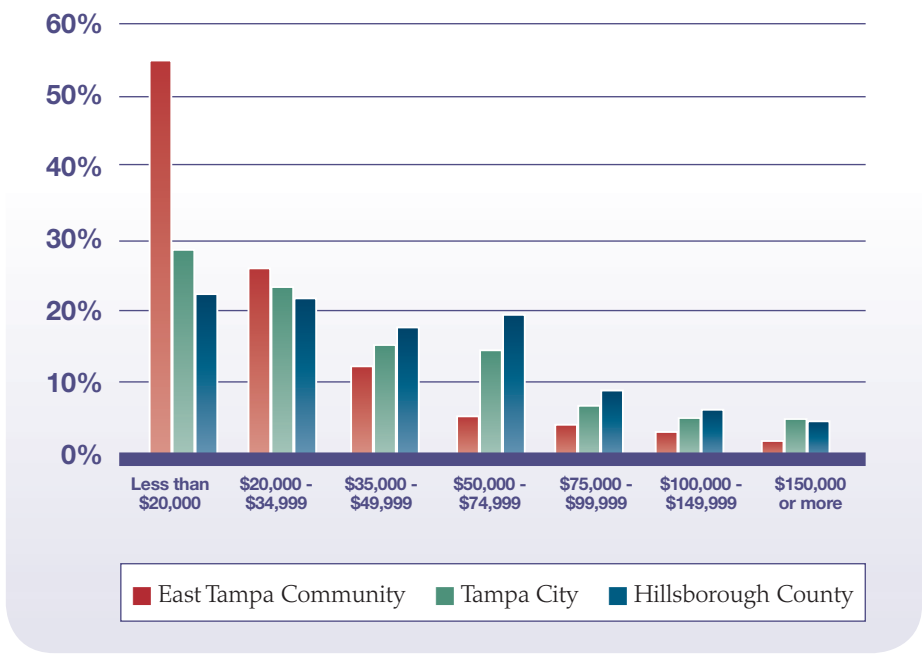
[ MEDIAN HOUSEHOLD INCOME BY RACE ]



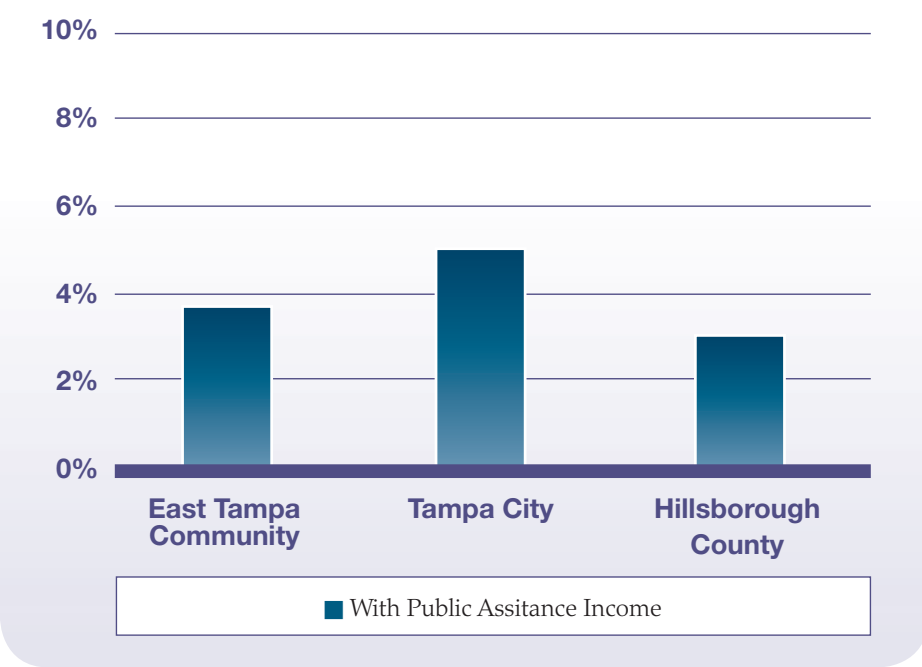
[ EDUCATIONAL ATTAINMENT ]



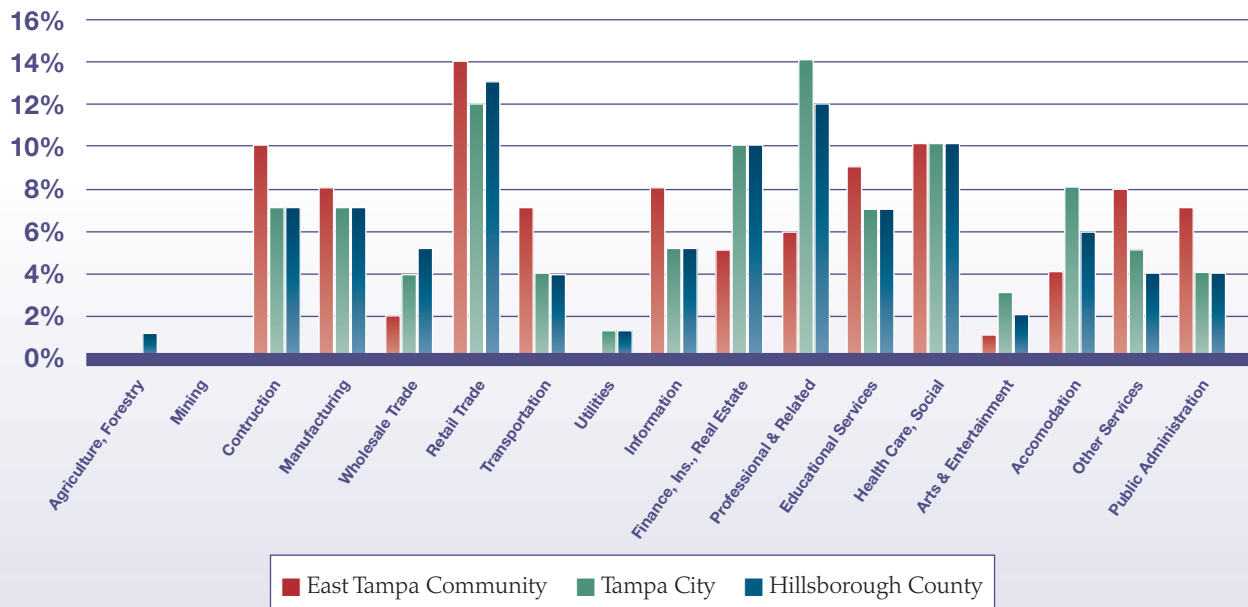
[ HOUSEHOLD INCOME RANGES ]



[ HOUSEHOLDS WITH PUBLIC ASSISTANCE ]



[ INDUSTRY BREAKDOWN ]



No bar indicates less than 1%.



# FRONT PORCH FLORIDA COMMUNITIES EAST TAMPA

PUBLISHED BY THE  
FLORIDA DEPARTMENT OF COMMUNITY AFFAIRS  
HOUSING AND COMMUNITY DEVELOPMENT DIVISION  
OFFICE OF URBAN OPPORTUNITY  
2555 SHUMARD OAK BOULEVARD  
TALLAHASSEE, FLORIDA 32399-0001  
TELEPHONE: (850) 487-9557  
FAX: (850) 487-9544  
EMAIL: [FRONTPORCH@DCA.STATE.FL.US](mailto:FRONTPORCH@DCA.STATE.FL.US)  
WEB: [WWW.DCA.STATE.FL.US](http://WWW.DCA.STATE.FL.US)

Prepared by



2007